

# EXPLAINED 100% NON-TECHNICAL!

Managed IT Services is a big term with a lot of moving parts. To help you understand the value **VitalTech** provides to our clients, we wanted to provide a breakdown of the expertise we provide in our service in **non-technical terms!** 

We'll be breaking down the following:



Help Desk Support



Cybersecurity



Backup and Disaster Recovery



Microsoft 365



IT Strategy and Professional Services



**Cloud Services** 





## Help Desk Support

Your employees hold onto their issues without a responsive help desk, which slows down their work or prevents it entirely!

Think about the current process your team uses to get help. It probably falls into these primary categories:

- They ask someone at your office This is very common and one of the main reasons you want to have an IT Provider: now you have two individuals that you're paying spending time on an issue that an expert can solve in minutes. That's real dollars lost!
- They just deal with it You would be amazed how many times an organization thinks they are low maintenance... When they get an IT team that actually solves their problems, it's like a floodgate at first due to the large number of employees that have held on to issues! This is the "illusion" of low maintenance that is costing your business productive time.
- Service tickets With VitalTech, your team submits a service ticket and we jump on the ticket to find a long-term resolution. This frees up the back log, prevents employees from wasting time, and creates more productivity and money for your business!





## $\bigodot$ Cybersecurity

Many businesses believe they are not a target for ransomware or other breaches: it's not a scare tactic to say that you are! The bad actors KNOW that small businesses are the least likely to have the proper cybersecurity layers in place.

However, if they cannot access their data, they will definitely pay for access. That is exactly why cyber attacks have been growing exponentially - they do not care about your data, they care about your money.

It would be easy to outline the layers we put in place, but it would be most helpful to explain the why and how!

There are 3 primary considerations when creating our cybersecurity best practices:

- **User impact** We understand that if it slows vour organization down, then the ROI in choosing our service goes down. The majority of our layers have no impact on the end user, and the ones that do are efficiently quided!
- Effectiveness Does the layer provide additional value to your organization? We've tested thoroughly to ensure they work effectively and are each unique.
- Price We service small and medium sized businesses. If it checks the first two boxes, we need to make sure it's at a price point that our clients can manage; otherwise, they go without the necessary security.

You can put your mind at ease knowing you have a team dedicated to protecting your business!



#### Backup and Disaster Recovery

While this service may not be the most exciting, it is critical. If something happens to your data, whether it's user error, employee inside actor, or a hacker, we ensure that your data is safe!

If you have onsite servers, they will be replicated onsite and offsite. We can quickly get your server restored and operational.

See our Service Level Agreement and Disaster Recovery plan to get specific timelines based on your agreement.

In addition, backing up your Microsoft 365 accounts is critical. A user can easily delete their emails, or a SharePoint site could be infiltrated. Having a third-party backup ensures that data is not lost!

Speaking of Microsoft 365...



#### Microsoft 365

If you're like most businesses, Microsoft 365 is a major component of your productivity.

Many IT companies just set users up with email and provide no training and minimal support on a fundamental aspect of your business.

We are Microsoft 365 experts that will help you use this productivity suite to get the most out of your subscription!

Not only can we provide fast response and answer questions on maximizing your Microsoft 365 subscription, but we also offer end user training through tech tip videos that teach them how to get the most out of their computers and Microsoft 365.

We also provide guidance on the additional applications included at no additional cost in your subscription, along with instructions on how to use them.





# IT Strategy and Professional Services

Are you **opening a new office**? Are you ready to **get rid of old or aging servers?** Do you want your IT closet to be **clean and labeled?** 

As your IT partner, we will be consulting you on technology projects that will help your business thrive.

Our professional services team **lays out a plan and timeline** to take you from your current environment to where you envision your organization to be!

- We eliminate the need to remote into the office by moving to a **fully cloud-based SharePoint** environment.
- We set up your new office with conference room systems, security cameras, and the latest computers with dual or wide screen monitors.
- We assist with evaluating the correct technology partners for your organization. Having a professional services team assist with evaluation and selection of vendors significantly reduces headache and frustration!

You take your business seriously and want it to look and feel both **professional** and **cutting edge.** Now you will have the IT Provider to **make sure your technology matches that mission!** 





#### **Cloud Services**

There is no **one size fits all** when it comes to the cloud. If a potential IT provider (or your current provider) is creating a cloud proposal without doing a deep dive into your current business needs and technology, **you are being provided a cookie cutter approach.** 

This is a recipe for frustration when moving to the cloud!

We sit with you to **identify your future goals** for growth, how you **prefer to interface** with your data, and **what options are available to you** to ensure that you are happy with moving to the cloud.

Cloud is inevitable in many ways, but it requires proper planning and implementation. Working with VitalTech ensures you are in the best hands to help you with this transition that will improve your organization overall!



www.vitaltechusa.com



It's time to take **full advantage of the value**VitalTech provides and achieve your goals!

Schedule a free consultation call at vitaltechusa.com





